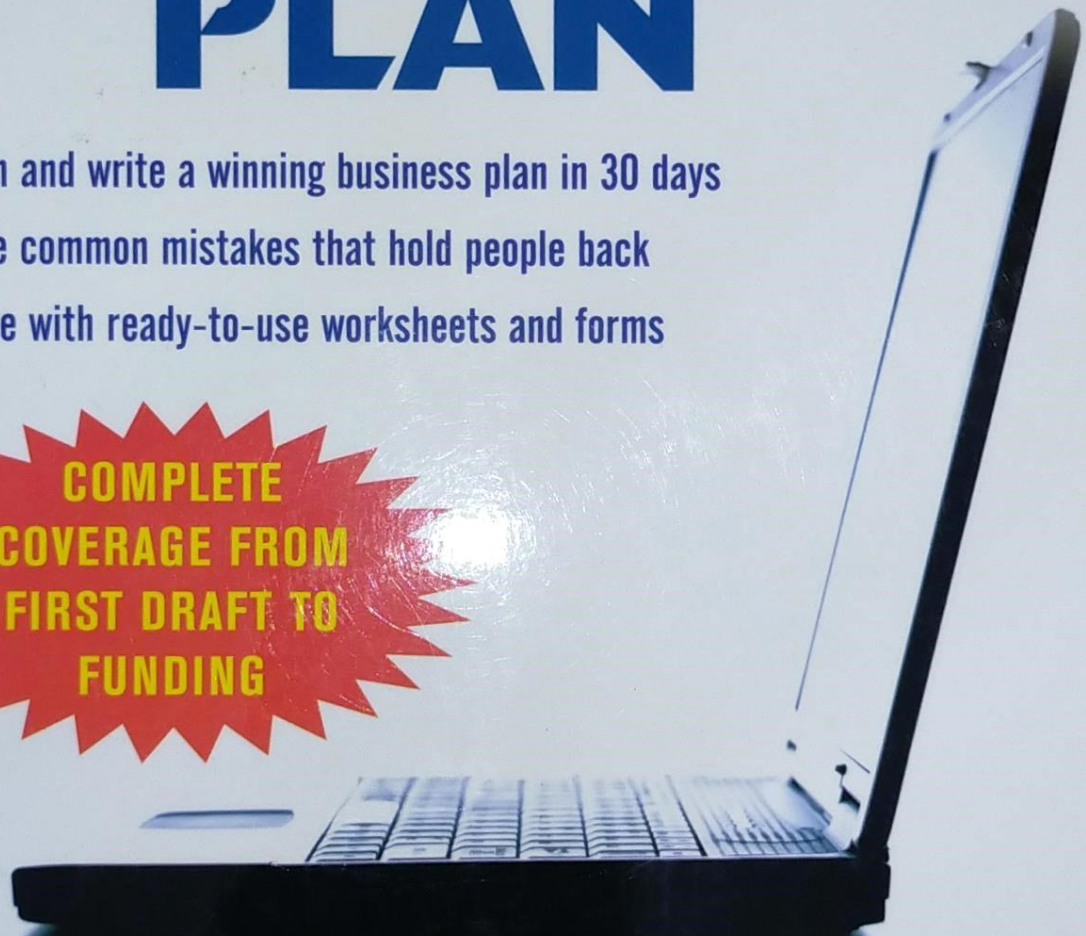


GREG BALANKO-DICKSON

Tips & Traps for
**WRITING AN
EFFECTIVE
BUSINESS
PLAN**

- Research and write a winning business plan in 30 days
- Avoid the common mistakes that hold people back
- Save time with ready-to-use worksheets and forms

**COMPLETE
COVERAGE FROM
FIRST DRAFT TO
FUNDING**

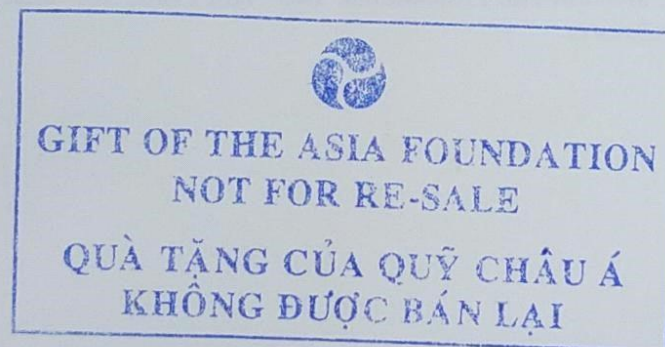
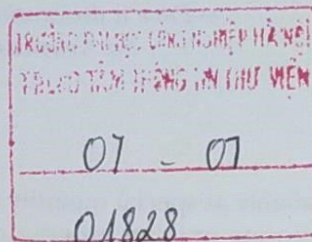


Tips and Traps for Writing an Effective Business Plan

Greg B. Linder-Dickson

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Greg Balanko-Dickson



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*Dedicated to the memory of my father,
Donald Marquis Dickson, who always encouraged,
believed in, and taught me to be open
to lifelong learning opportunities.*

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